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international

For Immediate Release

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Star Nails New Program in South America

Takes under privileged young girls under their wing!

Valencia, CA – July 1, 2009

Star Nail International has started a program for under privileged girls in South America that creates jobs and independence in rough economic times. What this program entails is a full year of Nail schooling and training. After the young women have been fully trained, they are then automatically placed in a job assistance program. Women in general, in South America have a hard time finding work, not to mention how much more difficult it is when there is an economic slow down. While dealing with the inequality that they face each day, programs like these change many young women's lives.



“The aim was social rehabilitation for young women with potential and ability to combine two initiatives in its design and implementation-social work. This program take's responsibility for influencing and improving the social situation in South America through education, which is still the main means of achieving individual and collective growth,” Roberta Vieira –Star Nail distributor in South America. Elaine Watson, Global educator traveled, to South America to teach the new Eco Odor free System Kit. “Throughout the years, I have received so much knowledge and training from many selfless people that I would like to give back to the industry as a whole. Working with this foundation was an honor and a privilege” (Elaine Watson). In 2009 Star Nail South America beyond participating of the training program will take 20 girls of the Espaço Belaza BM&F Bovespa Mangueira for your Second Nail Tech Seminar and will promote the visit of the President and CEO of the Star Nail International Tony Cuccio for the Espaço Beleza social program.

Never under estimate the power of a woman. Many women in these countries strive for a better life for themselves and their families while still maintaining the traditional Portuguese household structure. Star Nail hopes to help inspire and give emotional supported needed to accomplish dreams and make them a reality!

For more information contact Star Nail today!
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